

## QUALITY POLICY

SMARTRAC is committed to continual improvement in all aspects of our business which includes always delivering the highest quality products and services available. This policy provides the framework to fulfill our commitment.

1. We will systematically control and improve our quality processes.
2. We will continually strive to satisfy the product and service requirements of our customers.
3. We will design and manufacture products and services to the highest quality standards.
4. We will identify and manage risks to customer satisfaction by employing structured risk analysis and disciplined quality control systems.
5. Our employees will strive to ensure customer satisfaction by consistently delivering high quality products and services.
6. We will challenge ourselves to continually improve our quality performance in all areas and we will strive to incorporate best practice solutions into our daily operations.
7. Our management team will establish, review and monitor performance to specific quality objectives. Appropriate actions will be taken to achieve these objectives.
8. We will communicate this policy to our employees and business partners to reinforce our management commitment to quality, continual improvement and customer satisfaction.



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Christian Uhl  
Chief Executive Officer  
SMARTRAC N.V.