

PRESS RELEASE

Smartrac Gets “Gold Medal” for its Corporate Social Responsibility Achievements

Amsterdam (The Netherlands), July 17, 2019 - Smartrac, a global leader in RFID technology and IoT solutions, has been awarded a gold medal from EcoVadis, the world’s most trusted provider of business sustainability ratings, in recognition of its Corporate Social Responsibility (CSR) achievements. Having received a high score, Smartrac ranks among the top five percent of all companies in its category, as assessed by EcoVadis.

Smartrac has undergone EcoVadis’ CSR assessments on an annual basis since 2014. Just one year later, the company achieved a bronze award, before stepping up to silver in 2016, and has continuously improved its sustainability performance since then. In this year’s report, Smartrac scored particularly well in the “Ethics” category, followed by “Environment” and “Labor & Human Rights.”

“With more and more companies putting emphasis on CSR achievements, efforts in that area make as much sense business-wise as they do from an ethical point of view. Hence, we are very happy and proud to have been awarded a gold medal and achieved a score that puts us at the top of our industry. We consider EcoVadis’ rating as equally important as, for example, the ARC Quality Certification we received recently. Both provide superior assurance to our customers and market partners and reinforce our claim to be the RFID industry leader in quality, sustainability and safeguarding employees’ rights,” said Dr. Benedict Saint André, SVP Corporate Legal & Compliance at Smartrac.

Smartrac defines CSR as an organization’s responsibility for the impact of its activities on society and the environment, and for acting to maximize the creation of shared value for all its stakeholders while mitigating possible adverse effects. In addition, Smartrac is an endorser of the UN Global Compact, meaning that it commits itself to actively promoting and respecting the 10 UN principles on human rights, labor standards, environment and anti-corruption within the company and in relation to external stakeholders.

About EcoVadis:

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social and ethical risks across 190 purchasing categories and 150 countries.

Industry leaders such as Johnson & Johnson, L'Oréal, Salesforce, Nestlé, Schneider Electric, Michelin, Subway and BASF are among the more than 45,000 businesses in the EcoVadis network, all working with a single methodology to evaluate, collaborate and improve sustainability performance in order to protect their brands, foster transparency and innovation, and accelerate growth. Learn more on www.ecovadis.com, or follow EcoVadis on [Twitter](#) or [LinkedIn](#).

About Smartrac:

Smartrac is a global market leader in RFID products and IoT solutions, providing both ready-made and customized offerings. We make products smart, and enable businesses to digitize, identify, authenticate, track and complement products and solutions. Our portfolio is used in a wide array of applications such as animal identification, automation, automotive, brand protection, customer experience, industry, library and media management, logistics, retail, supply chain management and many more. Leveraging our global Research & Development Centers, production and sales network, and IoT solutions platform Smart Cosmos®, we embed intelligence into physical products, empowering the ecosystem of connected things. Smartrac received ARC Quality Certification from Auburn University's RFID Lab for the design and manufacturing of its RFID inlays and tags. Smartrac has its registered headquarters in Amsterdam, the Netherlands. For more information, visit www.smartrac-group.com, follow [Smartrac on Twitter](#), [LinkedIn](#) or sign up for a [quarterly newsletter](#).

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