



PRESS RELEASE

Richard Bird retires from SMARTRAC Supervisory Board

- **Richard Bird retires with immediate effect from his position as Vice Chairman of the SMARTRAC Supervisory Board**
- **SMARTRAC Annual General Meeting will decide upon the successor to Richard Bird on the Supervisory Board on June 22, 2007**
- **Manfred Rietzler: "Richard Bird is an outstanding entrepreneurial personality. He has played a decisive role in the success of SMARTRAC."**

Amsterdam, April 3, 2007 – Dutch company SMARTRAC N.V. announced today that Richard Bird (66) has retired from his position as Vice Chairman of the SMARTRAC Supervisory Board for personal reasons with immediate effect. On June 22, 2007, the SMARTRAC Annual General Meeting will decide upon the successor to Richard Bird on the Supervisory Board.

"Richard Bird is an outstanding entrepreneurial personality. Our company will continue to be closely connected with his name," said Manfred Rietzler, CEO of SMARTRAC. "As a founder of SMARTRAC and with his vision and great experience, professional attitude and strong personal commitment, he significantly contributed to shaping the company. He has therefore played a decisive role in the success of SMARTRAC."

In March this year, Richard Bird already completely sold his interest in the company in the course of the placement of SMARTRAC shares. With his early retirement from the Supervisory Board, he has now fully withdrawn from his involvement in SMARTRAC and has no other active business interests.

About SMARTRAC N.V.

SMARTRAC is the world's leading supplier of RFID (Radio Frequency Identification) components in the standard and high-security product segments. For the standard segment, SMARTRAC manufactures intermediate products for RFID applications in public transport, access control and logistics. In the high-security segment, SMARTRAC is the global market leader and supplies high-value RFID inlays for passports with integrated contactless chips (ePassports) and for contactless credit cards (ePayment). SMARTRAC was founded in 2000, and since its initial public offering in July 2006 has been a stock corporation under Dutch law and domiciled in Amsterdam. At the end of 2006, the company employed a total workforce of approximately 1,800 people. SMARTRAC's main production and R&D facilities are located in Bangkok (Thailand), and it has sales offices in Stuttgart and Singapore. The company has exclusive access to patented machinery through an agreement with Xytec Solutions (of Kulim, Malaysia),



in which SMARTTRAC holds a 30 percent stake. SMARTTRAC has a broad technology base. Its core competence is wire-embedding technology for the production of high-value RFID inlays; SMARTTRAC holds major patents taken out on wire-embedding technology and has exclusive rights of use in many areas. It also has access to the etching production processes of multitape GmbH, in which SMARTTRAC holds a 25 percent equity interest.



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