

PRESS RELEASE

SMARTRAC announces Chief Financial Officer (CFO) and member of the company's Group Executive Team

- **Christian Uhl will take over the management position of the Chief Financial Officer (CFO) of SMARTRAC effective April 1, 2008**
- **Since he joined SMARTRAC back in May 2006, Christian Uhl already held the position of Director Corporate Accounting, Controlling and Finance**
- **Dr. Christian Fischer, CEO: "With Christian Uhl as the new CFO we have filled another key position in the management with a highly qualified and experienced manager."**

Amsterdam, March 13, 2008 – The Management Board of SMARTRAC N.V. has announced a new member of the SMARTRAC Group Executive Team. Effective April 1, 2008, Christian Uhl (36) will take over the management position of the Chief Financial Officer (CFO) of SMARTRAC. He will be based in the company's corporate service center located in Stuttgart, Germany. Christian Uhl already held the management position of Director Corporate Accounting, Controlling and Finance based in Stuttgart since he joined the company back in May 2006.

"With Christian Uhl as the new CFO and member of the Group Executive Team, we have successfully filled another key position in the top management of SMARTRAC with a highly qualified and experienced manager. From his current position, Christian Uhl has already significantly contributed towards shaping our company and implementing processes and standards, and he has a decisive stake in the success of the international operations of SMARTRAC," said Dr. Christian Fischer, CEO of SMARTRAC. "Christian Uhl has gained excellent knowledge of the RFID industry. We are happy that we can further rely on his expertise, commitment and professional experience in an even more decisive position in the top management of SMARTRAC."

Christian Uhl holds a degree in business administration from the University of Bayreuth, Germany. Before he joined SMARTRAC, he was Principal at Roland Berger Strategy Consultants Competence Centre Restructuring and Corporate Finance.

About SMARTRAC N.V.

SMARTRAC is a leading supplier of RFID (Radio Frequency Identification) components for Standard and High Security product segments. In the Standard segment, the company produces ready-made components for RFID applications in public transport, access control and logistics. In the High Security segment, SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated contactless chips (ePassports) and contactless credit cards (ePayment). SMARTRAC was founded in 2000 and, since going public in July 2006, has been trading as a stock corporation under Dutch law with its registered office in Amsterdam. At the end of 2007, the company employed 2,700 employees around the globe.



If you have any questions, please contact:

Stephan Öri
SMARTRAC N.V.
Media Relations
Tel: +31 20 30 50 150
Email: stephan.ori@smartrac-group.com
Internet: www.smartrac-group.com

Forward-looking statements

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