

PRESS RELEASE

SMARTRAC obtains additional MasterCard CQM Certification

Amsterdam, February 17, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID inlays, has received Card Quality Management (CQM) Certifications from MasterCard. The CQM Label has been granted to SMARTRAC's High Frequency card inlays, Durable Dual Interface (DDI) Inlays as well as to the module packaging process.

Having been involved in MasterCard's Card Quality Management scheme since 2005, SMARTRAC's High Frequency (HF) card inlays for highly secure ePayment cards have already been certified by MasterCard in 2006. This certification has been renewed for all SMARTRAC HF inlays within the current audit.

SMARTRAC's Durable Dual Interface (DDI) inlays have been certified by MasterCard for the first time now. DDI card inlays merge a contact-based and a contactless interface on one device, thus providing the opportunity to combine several applications on one single card.

As the IC chips for ePayment cards today mostly are delivered on wafer, they have to be packaged before they can be integrated into the card inlay. This module assembly process has successfully achieved MasterCard CQM Certification as well.

"SMARTRAC is the ideal partner for card manufacturers in the secure payment industry," says Wolfgang Schneider, Member of the Group Executive Team of SMARTRAC and Head of the Business Unit Cards. "The certifications once again show that we are not only able to deliver high volumes of card inlays within short lead times but also fulfill highest requirements in terms of quality and security".

CQM is a quality program ensuring high quality standards throughout the entire production process of MasterCard-branded products. With the recently awarded CQM certification, SMARTRAC's production processes from chip embedding to manufacturing of the DDI and HF card inlays have formally been verified to pursue the strict MasterCard quality requirements for the manufacturing facility, process management, testing, evaluation, and auditing.

About SMARTRAC N.V.

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequencies. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics. SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports) and contactless credit cards (ePayment). SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.800 employees and maintains a global research and development, production and sales network.



If you have any questions, please contact:

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Forward-looking statements

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