



## PRESS RELEASE

### **U.S. Patent and Trademark Office Grants Reexamination Certificate Reaffirming Validity of SMARTRAC Patent**

Amsterdam, March 10, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID transponders, announced today that the United States Patent and Trademark Office issued a reexamination certificate affirming the validity of one of its patents as amended, U.S. Patent 6,233,818. The '818 Patent relates to SMARTRAC's wire-embedding technology. The issuance of the reexamination certificate is the result of a successful reexamination of the patent that was initiated by a third party requestor in September 2007.

"We are very pleased that our patent has been confirmed by the U.S. authorities", says Manfred Rietzler, Chief Technology Officer of SMARTRAC. "As a technology leader, our intellectual property is an important competitive advantage that has to be protected carefully. Our wire embedding is an interesting technology in RFID manufacturing and we are proud that our position, to be the inventor of this technology, had been confirmed."

With more than 200 patents and patent applications for technology, equipment and production of RFID components and related processes, patent infringements and challenges to the company's patent rights are concomitant phenomena that SMARTRAC combats.

#### **About SMARTRAC N.V.**

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequencies. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics. SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports) and contactless credit cards (ePayment). SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.800 employees and maintains a global research and development, production and sales network.



#### **If you have any questions, please contact:**

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**Forward-looking statements**

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning, and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions, and other factors may cause the actual results to be materially different from the assumptions, planning, and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.