

PRESS RELEASE

SMARTRAC opens fifth production facility in Thailand

Amsterdam, March 24, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID transponders, has opened its fifth production facility in Thailand. The new factory in Ayutthaya, near Bangkok, provides additional space for further growth and expansion.

The supplementary building will be used for the newly created business unit “Industry & Logistics”, the optimisation of the logistics area, and it will enable the expansion of the R&D department.

As more and more industries make use of RFID applications to gain in efficiency and ease asset tracking, the demand for large volumes of premium RFID inlays constantly rises. The new factory enables SMARTRAC to react quickly to upcoming demands for further capacities as well as new products.

Since starting mass production of RFID inlays in 2001, SMARTRAC has continuously expanded its production facilities, technology base, product portfolio, research & development capacities and sales force. With the newly opened factory in Ayutthaya, the company maintains a network of eleven production facilities on four continents.

“Thailand is for us one of the best places in the world to conduct our business”, says Manfred Rietzler, Chief Technology Officer of SMARTRAC. “In addition to finding highly skilled employees, the favourable preconditions in terms of infrastructure and conditions have induced us to enlarge our manufacturing base in Ayutthaya. The additional capacity will enable us to serve short-term volume orders even better.”

About SMARTRAC N.V.

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequencies. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics. SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports), contactless credit cards (ePayment) as well as for RFID transponders for public transportation applications. SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.800 employees and maintains a global research and development, production and sales network.



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Forward-looking statements

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