



## PRESS RELEASE

### **SMARTRAC adds UHF PRELAM® to its product portfolio**

Amsterdam, April 01, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID transponders, today announced availability of UHF PRELAM® products. With orders already on hand, the new products are geared to satisfy the growing demand for RFID transponders with long read range in an easy to handle but yet compact card format.

The standard ISO card sized products are suited for applications such as access control, parking control and border crossing. Available in PVC, Polycarbonate and PET-G and with several EPC Class-1 Gen-2 chips, the UHF PRELAM® products offer global compatibility and conformance to the ISO-18000-6C standards.

Manufactured with SMARTRAC's proprietary patented wire-embedding technology SMARTRAC UHF PRELAM® products fulfill the highest requirements regarding reliability, durability and mechanical robustness and are designed for the particular requirements of card specifications.

PRELAM® stands for pre-laminated. This means that the single layers are fused together under pressure and high temperature in special lamination press machinery after the electronic parts have been embedded into the carrier material and assembled. This pre-laminated or PRELAM® structure is ideal for making pre-printed cards with many security features using standard card production processes.

SMARTRAC passive UHF PRELAM® products are available in the current operating frequencies 902-928 MHz for US, 865-878 MHz for Europe and 952-954 MHz for Japan and can be optimized for other frequency ranges as well.

#### **About SMARTRAC N.V.**

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequencies. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics.

SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports), contactless credit cards (ePayment) as well as for RFID transponders for public transportation applications. SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.800 employees and maintains a global research and development, production and sales network.



**If you have any questions, please contact:**

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**Forward-looking statements**

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning, and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions, and other factors may cause the actual results to be materially different from the assumptions, planning, and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.