



## PRESS RELEASE

### **SMARTRAC selected as RFID technology supplier for the Philippine vehicle identification project**

Amsterdam, November 30, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID transponders, today announced that it has been selected as technology partner for a traffic management project in the Philippines. The project, which employs long range passive RFID tags for identification of vehicles, is one of the first country-wide implementations of RFID technology for traffic management in the world.

Stradcom Corporation, one of the largest private sector suppliers to government information technology projects in the Philippines, was awarded the Information Technology Project from the Philippine Department of Transportation and the Land Transportation Office (DOTC-LTO). The project is expected to improve traffic flow, help enforce traffic law and increase vehicle security.

"We are very pleased that Stradcom has chosen our superior windshield label solution to best serve the DOTC-LTO requirements. Specifically designed to meet the demanding needs of vehicle identification applications, our windshield labels are tamper-proof and feature UV protection", says Manfred Rietzler, Chief Technology Officer of SMARTRAC.

SMARTRAC is delivering the windshield labels for the vehicle identification project to Free2move Scientific, who provides the total RFID hardware system to Stradcom Corporation including handheld readers for enforcement officers, stationary RFID readers for outdoor road deployment as well as accessories for fixing tags onto non-windscreen vehicles such as motorcycles and trailers.

Says Free2move Scientific's Chief Executive Martin Harnevie: "SMARTRAC and Free2move have collaborated in developing a unique RFID system for traffic management based on vehicle identification, which offers far lower system deployment cost and maintenance cost than previous generations of active and passive RFID technologies. We foresee that many countries will follow the Philippine example, not the least in Asia & Pacific and Latin America."

The tamper-proof, passive windshield labels provided by SMARTRAC possess several security features to ensure that the vehicle data is only accessible by authorized readers of the LTO and the Philippine police. SMARTRAC's windshield labels are manufactured using leading edge transponder assembly technologies, while applying a very strict and integrated quality assurance program.

#### **About SMARTRAC N.V.**

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics.



SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports), contactless credit cards (ePayment) as well as for RFID transponders for public transportation applications and car immobilizers. SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.600 employees and maintains a global research and development, production and sales network.

#### **About Free2move Scientific**



Free2move Scientific ([www.free2move.us](http://www.free2move.us)) is a leading designer and producer of technologies for RFID and wireless sensors. The company is associated with Free2move AB, which was founded in 2000 in Halmstad, Sweden. Since 2007, Free2move Scientific produces the ultra low power RFIDS™ active RFID and sensing system as well as a range of ISO 18000-6c compliant specialised passive RFID readers. Free2move Scientific is headquartered in Kuala Lumpur, Malaysia, with sales and support offices in Manila, Singapore, Sweden and New York. Free2move Holdings AB is public listed since 2007 at the Nordic Growth Market exchange (NGM).



#### **If you have any questions, please contact:**

Tanja Moehler  
Head of Corporate Communications  
SMARTRAC N.V.

Phone: +31 20 30 50 157  
E-mail: [media.relations@smartrac-group.com](mailto:media.relations@smartrac-group.com)  
Internet: [www.smartrac-group.com](http://www.smartrac-group.com)

#### **Forward-looking statements**

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning, and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions, and other factors may cause the actual results to be materially different from the assumptions, planning, and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.