



## PRESS RELEASE

### **SMARTRAC broadens product portfolio with SmartTopTag**

Amsterdam, December 8, 2009 – SMARTRAC N.V., a leading manufacturer and supplier of RFID transponders, adds a new version of the SmartTopTag to its well-established family of transponders for industrial applications.

The new Tough Operation Performance (T.O.P.) disc transponder is now also available in High Frequency (13.56 MHz) compliant to the ISO 15693 standard. The robust transponder accommodates the growing demand for RFID transponders with a good balance between read range and robustness for use in harsh environments.

With a diameter of 34mm and a thickness of 6 mm, the SmartTopTag is well suited for industrial applications where resistance to chemicals, shock and temperature change are crucial such as logistics and warehouse management. Applicable to metal applications and coming with a universal hole for use with countersunk as well as pan-head screws, the transponder is ideally suited for tracking and tracing of pallets, kegs, containers and vehicles as well as for tool identification, process control and waste management.

SMARTRAC SmartTopTag offers 1024 bit storage capacity. The tag is equipped with an anti-collision feature ensuring accurate data collection in the presence of a plurality of tags in the same RF field thus accelerating and simplifying processes significantly.

#### **About SMARTRAC N.V.**

SMARTRAC is a leading manufacturer and supplier of RFID (Radio Frequency Identification) components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, animal identification, industry and logistics.

SMARTRAC is the global leader in high-quality RFID inlays for passports with integrated, contactless chips (ePassports), contactless credit cards (ePayment) as well as for RFID transponders for public transportation applications and car immobilizers. SMARTRAC was founded in 2000 and since going public in July 2006 has been trading as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 2.600 employees and maintains a global research and development, production and sales network.



**If you have any questions, please contact:**

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**Forward-looking statements**

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