



PRESS RELEASE

SMARTRAC obtains AIT certification for RFID PRELAM® and white card products

Amsterdam, June 9, 2010 – SMARTRAC N.V., the leading developer, manufacturer and supplier of RFID transponders, today announced that it has obtained once more, the certification for a range of its RFID PRELAM® and white card products from the AIT Austrian Institute of Technology.

SMARTRAC is the first RFID transponder manufacturers who obtained qualification for its entire MIFARE card PRELAM® product range from AIT. The qualification includes the company's range of high quality, dependable and durable MIFARE Classic PRELAM®, MIFARE DESFire PRELAM® and MIFARE-compatible Infineon SLE66R35 PRELAM® products.

In addition, SMARTRAC's MIFARE Classic ISO white cards, MIFARE DESFire ISO white cards and MIFARE-compatible Infineon SLE66R35 ISO white cards have been certified by AIT.

The AIT Austrian Institute of Technology, formerly known as arsenal research, is an independent cutting-edge research institute of European format which has now started qualifying RFID smart card inlays in addition to certifying complete RFID smart cards. The certification and qualification ensures compatibility with the MIFARE air interface and compliance with the related parts of the ISO/IEC 14443 standard.

AIT certification is a proof of quality, reliable functionality and compatibility. Customers benefit from increased flexibility and cost savings as they are now able to obtain certification of their finished smart cards based on SMARTRAC's qualified PRELAM® and certified white card products. In addition, the SMARTRAC certificates result in reduced complexity and time savings for card manufacturers seeking smart card certification and thereby much quicker time to market.

The official lists of certificates are available for download on the AIT website http://www.arsenal.ac.at/mifare/products_mpz_mci_lei_en.html

About SMARTRAC N.V.

SMARTRAC is a leading developer, manufacturer and supplier of RFID components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, RFID-based car immobilizers, animal identification, libraries, industry and logistics.

SMARTRAC is the global market leader in high-quality RFID inlays for electronic passports (e-Passports) and contactless credit cards (e-Payment) as well as for RFID transponders for public transport applications. SMARTRAC was founded in 2000, went public in July 2006 and trades as a stock corporation under Dutch law with its registered headquarters in Amsterdam. Since December 2008 SMARTRAC has been a member of the TecDAX, Germany's leading share index for companies in the technology sector. The company currently employs some 2,700 employees and maintains a global research and development, production and sales network.



If you have any questions, please contact:

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Forward-looking statements

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions and other factors may cause the actual results to be materially different from the assumptions, planning and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.