



PRESS RELEASE

SMARTRAC takes in approximately EUR 26.0 million in capital increase

Amsterdam, October 15, 2010 – The TecDAX listed company SMARTRAC N.V. announced today that the company has increased its share capital from EUR 7,424,999.50 (14,849,999 bearer shares) to EUR 8,167,498.50 (16,334,997 bearer shares), excluding the subscription rights of shareholders.

The capital increase, consisting of the issuance of 1,484,998 new bearer shares, is part of the foundation agreement between OEP Technologie B.V. (OEP) and SMARTRAC, dated August 30, 2010. As part of the strategic collaboration, OEP has agreed to subscribe for the new shares at an issue price of EUR 17.50 payable in cash. The delivery and settlement of the new shares also occurred today.

The consummation of the capital increase was subject to the fulfillment of all offer conditions required for OEP's public offer, which all were fulfilled on October 13, 2010.

The new shares issued today do not entitle their holder to exercise the voting rights associated with the new shares at SMARTRAC's Extraordinary General Meeting (EGM) to be held on October 21, 2010. The new shares were issued after the record date of the EGM.

SMARTRAC will take in gross proceeds in the amount of approximately EUR 26.0 million. The proceeds of the issuance will serve to increase financial flexibility for the further growth of the company.

About SMARTRAC N.V.

SMARTRAC is a leading developer, manufacturer, and supplier of RFID components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, RFID-based car immobilizers, animal identification, libraries, industry, and logistics.

SMARTRAC is the global market leader in high-quality RFID inlays for electronic passports (e-Passports) and contactless credit cards (e-Payment) as well as for RFID transponders for public transport applications. SMARTRAC was founded in 2000, went public in July 2006, and trades as a stock corporation under Dutch law with its registered headquarters in Amsterdam. Since December 2008, SMARTRAC has been a member of the TecDAX, Germany's leading share index for companies in the technology sector. The company currently employs some 3,300 employees and maintains a global research and development, production, and sales network.



If you have any questions, please contact:

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Forward-looking statements

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions and other factors may cause the actual results to be materially different from the assumptions, planning and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.

This publication constitutes neither an offer to sell nor a solicitation to buy securities. In particular, this release does not constitute an offer to sell or a solicitation of an offer to buy securities in the United States of America. The shares of Smartrac N.V. (the "Shares") may not be offered or sold in the United States or to "U.S. persons" (as defined in Regulation S of the U.S. Securities Act of 1933, as amended (the "Securities Act")) or for the account or benefit of U.S. persons absent registration or an exemption from the registration requirements of the Securities Act. The Shares have not been and will not be registered under the Securities Act. There will be no public offering of the Shares in the United States.