

## PRESS RELEASE

### **SMARTRAC delivers high security RFID inlays for e-ID document in South America**

Amsterdam, October 27, 2010 – SMARTRAC N.V., a leading developer, manufacturer and supplier of RFID transponders, announced today that it has been chosen as manufacturer and supplier to deliver initial volumes of high security RFID inlays for an electronic identification (e-ID) document in South America.

The name of the customer, country, and the volumes of the project are subject to a confidentiality agreement.

SMARTRAC is the global leader in high quality RFID inlays for e-Passports and National ID Cards delivering its smart and secure inlays to more than 40 e-ID projects worldwide. Being able to serve both, electronic passports and e-ID cards makes SMARTRAC the preferred manufacturing partner for demanding high security projects.

“Having been chosen as supplier for this project is a sign of trust in our competence and capability. It clearly underlines our leading market position in the market for high security RFID inlays for e-ID documents”, says Martin Kuschewski, Head of the Business Unit eID at SMARTRAC.

The inlays are manufactured with the company’s proprietary patented wire-embedding technology that has proven to be best suited for contactless antennas with the outmost product performance for high-profile applications.

#### **About SMARTRAC N.V.**

SMARTRAC is a leading developer, manufacturer, and supplier of RFID components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, RFID-based car immobilizers, animal identification, libraries, industry, and logistics.

SMARTRAC is the global market leader in high-quality RFID inlays for electronic passports (e-Passports) and contactless credit cards (e-Payment) as well as for RFID transponders for public transport applications. SMARTRAC was founded in 2000, went public in July 2006, and trades as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 3,300 employees and maintains a global research and development, production, and sales network.



#### **If you have any questions, please contact:**

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**Forward-looking statements**

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning, and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions, and other factors may cause the actual results to be materially different from the assumptions, planning, and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.