



PRESS RELEASE

## **SMARTRAC Obtains ISO 9001:2008 Certification for its U.S. Facility**

### ***International Certification Underscores SMARTRAC's Commitment to Highest Security and Quality Standards***

Amsterdam, March 9, 2011 – SMARTRAC N.V., a leading developer, manufacturer and supplier of RFID transponders, today announced that the company's facility in the United States has earned the International Organization for Standardization's (ISO) 9001:2008 certification.

The ISO 9001:2008 standard specifies quality management system requirements focused on an organization's ability to meet quality requirements and customer satisfaction and is the worldwide most widely used and recognized quality management system standard.

"Compliance with ISO 9001:2008 is another proof of our strong commitment to highest security and quality standards", says Dr. Christian Fischer, CEO of SMARTRAC. "We are very pleased that our target to support our customers and business partners with innovative high quality products is again validated by an internationally renowned independent authority".

SMARTRAC's site in the U.S. has also received Security Assurance Certification from NASPO, the North American Security Products Organization, one of the strictest independent security certification processes worldwide. In addition, the production location has been qualified by U.S. governmental authorities for the high security production of RFID inlays.

The facility in the U.S. is part of the company's global network of certified high security production facilities in Asia, Europe and the U.S. which comply with a range of quality and security standards, among them a site certificate supporting the EAL5+ assurance level.

### **About SMARTRAC**

SMARTRAC is a leading developer, manufacturer, and supplier of RFID components for a broad bandwidth of applications in all current frequency standards. The company produces ready-made as well as customized transponders for public transport, access control, RFID-based car immobilizers, animal identification, libraries, industry, and logistics.

SMARTRAC is the global market leader in high-quality RFID inlays for electronic passports (e-Passports) and contactless credit cards (e-Payment) as well as for RFID transponders for public transport applications. SMARTRAC was founded in 2000, went public in July 2006, and trades as a stock corporation under Dutch law with its registered headquarters in Amsterdam. The company currently employs some 3,300 employees and maintains a global research and development, production, and sales network.



**If you have any questions, please contact:**

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**Forward-looking statements**

To the extent that this press release contains forward-looking statements, such statements are based on assumptions, planning and forecasts at the time of publication of this press release. Forward-looking statements always involve uncertainties. Business and economic risks and developments, the conduct of competitors, political decisions and other factors may cause the actual results to be materially different from the assumptions, planning and forecasts at the time of publication of this press release. Therefore, SMARTRAC N.V. does not assume any responsibility relating to forward-looking statements contained in this press release. Furthermore, SMARTRAC N.V. does not assume any obligation to update the forward-looking statements contained in this press release.